

# CONTRACT



**Journal Broadcast Group**  
**720 E Capitol Dr**  
**Milwaukee, WI 53212-1308**  
**(414)332-9611**

www.todaystmj4.com

And:

**National Media, Inc. - National**  
**815 Slater Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 365026 /		<u>Alt Order #</u> 06867806
<u>Product</u> <b>Anti Obama</b>		
<u>Contract Dates</u> <b>10/26/12 - 11/05/12</b>	<u>Estimate #</u> <b>3501</b>	
<u>Advertiser</u> <b>Republican National Committee</b>		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTMJ</b>	<u>Account Executive</u> Anjanette Brady	<u>Sales Office</u> Petry-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 20	<u>Product Code</u> 455
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WTMJ	10/28/12	10/28/12	Sunday Insight	10am-1030am		:30			NM	0	\$0.00
N 2	WTMJ	11/04/12	11/04/12	Sunday Insight	10am-1030am		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,800.00			
D 3	WTMJ	10/28/12	10/28/12	Today Show Sunday	7a-8a		:30			NM	0	\$0.00
N 4	WTMJ	11/04/12	11/04/12	Today Show Sunday	7a-8a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00			
N 5	WTMJ	10/28/12	10/28/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,500.00			
N 6	WTMJ	11/04/12	11/04/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,500.00			
D 7	WTMJ	10/27/12	10/27/12	Today Show Saturday	6a-8a		:30			NM	0	\$0.00
N 8	WTMJ	11/03/12	11/03/12	Today Show Saturday	6a-8a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,500.00			
D 9	WTMJ	10/27/12	10/27/12	Live at 5 Saturday	5p-530p		:30			NM	0	\$0.00
N 10	WTMJ	11/03/12	11/03/12	Live at 5 Saturday	5p-530p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,800.00			
D 11	WTMJ	10/28/12	10/28/12	Football Night in America	6pm-7:15pm		:30			NM	0	\$0.00
N 12	WTMJ	11/04/12	11/04/12	Football Night in America	6pm-7:15pm		:30			NM	1	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$4,550.00			
N 13	WTMJ	10/27/12	10/27/12	Live at Daybreak-Sat. 8a-10a	8am-10am		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,500.00			
D 14	WTMJ	11/03/12	11/03/12	Live at Daybreak-Sat. 8a-10a	8am-10am		:30			NM	0	\$0.00
D 15	WTMJ	10/26/12	10/26/12	Noon News Rotation	12n-1p		:30			NM	0	\$0.00
N 16	WTMJ	10/29/12	10/29/12	Noon News Rotation	12n-1p		:30			NM	1	\$650.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Journal Broadcast Group and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from Journal Broadcast Group or its stations that is intended to discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 365026 /		<u>Alt Order #</u> 06867806
<u>Contract Dates</u> 10/26/12 - 11/05/12	<u>Product</u> Anti Obama	<u>Estimate #</u> 3501
<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$650.00			
N 17	WTMJ	10/30/12	10/30/12	Noon News Rotation	12n-1p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$650.00			
D 18	WTMJ	10/31/12	10/31/12	Noon News Rotation	12n-1p		:30			NM	0	\$0.00
N 19	WTMJ	11/01/12	11/01/12	Noon News Rotation	12n-1p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$650.00			
D 20	WTMJ	11/02/12	11/02/12	Noon News Rotation	12n-1p		:30			NM	0	\$0.00
N 21	WTMJ	11/05/12	11/05/12	Noon News Rotation	12n-1p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$650.00			
N 22	WTMJ	10/26/12	10/26/12	Live at 3:00 News	3p-4p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$600.00			
D 23	WTMJ	10/29/12	10/29/12	Live at 3:00 News	3p-4p		:30			NM	0	\$0.00
N 24	WTMJ	10/30/12	10/30/12	Live at 3:00 News	3p-4p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$600.00			
D 25	WTMJ	10/31/12	10/31/12	Live at 3:00 News	3p-4p		:30			NM	0	\$0.00
N 26	WTMJ	11/01/12	11/01/12	Live at 3:00 News	3p-4p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$600.00			
D 27	WTMJ	11/02/12	11/02/12	Live at 3:00 News	3p-4p		:30			NM	0	\$0.00
N 28	WTMJ	11/05/12	11/05/12	Live at 3:00 News	3p-4p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00			
D 29	WTMJ	10/26/12	10/26/12	Today Show M-F	7a-9a		:30			NM	0	\$0.00
N 30	WTMJ	10/29/12	10/29/12	Today Show M-F	7a-9a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00			
N 31	WTMJ	10/30/12	10/30/12	Today Show M-F	7a-9a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,000.00			
D 32	WTMJ	10/31/12	10/31/12	Today Show M-F	7a-9a		:30			NM	0	\$0.00
N 33	WTMJ	11/01/12	11/01/12	Today Show M-F	7a-9a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,000.00			
D 34	WTMJ	11/02/12	11/02/12	Today Show M-F	7a-9a		:30			NM	0	\$0.00
N 35	WTMJ	11/05/12	11/05/12	Today Show M-F	7a-9a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00			
D 36	WTMJ	10/27/12	10/27/12	Saturday Night Live	1030p-1205a		:30			NM	0	\$0.00
N 37	WTMJ	11/03/12	11/03/12	Saturday Night Live	1030p-1205a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,500.00			
N 38	WTMJ	10/26/12	10/26/12	Live at Daybreak-Early	5a-6a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$700.00			
D 39	WTMJ	10/29/12	10/29/12	Live at Daybreak-Early	5a-6a		:30			NM	0	\$0.00
N 40	WTMJ	10/30/12	10/30/12	Live at Daybreak-Early	5a-6a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$700.00			
D 41	WTMJ	10/31/12	10/31/12	Live at Daybreak-Early	5a-6a		:30			NM	0	\$0.00
N 42	WTMJ	11/01/12	11/01/12	Live at Daybreak-Early	5a-6a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$700.00			
D 43	WTMJ	11/02/12	11/02/12	Live at Daybreak-Early	5a-6a		:30			NM	0	\$0.00
N 44	WTMJ	11/05/12	11/05/12	Live at Daybreak-Early	5a-6a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
D 45	WTMJ	10/28/12	10/28/12	Live at Daybreak-Sun. 6a-7a	6am-7am		:30			NM	0	\$0.00
N 46	WTMJ	11/04/12	11/04/12	Live at Daybreak-Sun. 6a-7a	6am-7am		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,000.00			
D 47	WTMJ	10/26/12	10/26/12	Tonight Show	1035p-1137p		:30			NM	0	\$0.00
N 48	WTMJ	10/29/12	10/29/12	Tonight Show	1035p-1137p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
D 49	WTMJ	10/30/12	10/30/12	Tonight Show	1035p-1137p		:30			NM	0	\$0.00
N 50	WTMJ	10/31/12	10/31/12	Tonight Show	1035p-1137p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00			
D 51	WTMJ	11/01/12	11/01/12	Tonight Show	1035p-1137p		:30			NM	0	\$0.00
D 52	WTMJ	11/02/12	11/02/12	Tonight Show	1035p-1137p		:30			NM	0	\$0.00
N 53	WTMJ	11/05/12	11/05/12	Tonight Show	1035p-1137p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
D 54	WTMJ	10/26/12	10/26/12	Live at Daybreak	6a-7a		:30			NM	0	\$0.00
N 55	WTMJ	10/29/12	10/29/12	Live at Daybreak	6a-7a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00			
D 56	WTMJ	10/30/12	10/30/12	Live at Daybreak	6a-7a		:30			NM	0	\$0.00
N 57	WTMJ	10/31/12	10/31/12	Live at Daybreak	6a-7a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,000.00			
D 58	WTMJ	11/01/12	11/01/12	Live at Daybreak	6a-7a		:30			NM	0	\$0.00
D 59	WTMJ	11/02/12	11/02/12	Live at Daybreak	6a-7a		:30			NM	0	\$0.00
N 60	WTMJ	11/05/12	11/05/12	Live at Daybreak	6a-7a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00			
D 61	WTMJ	10/28/12	10/28/12	Live at 5 Sunday	5p-530p		:30			NM	0	\$0.00
N 62	WTMJ	11/04/12	11/04/12	Live at 5 Sunday	5p-530p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,800.00			

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<u>Contract Dates</u> 10/26/12 - 11/05/12	<u>Product</u> Anti Obama	<u>Estimate #</u> 3501
<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 63	WTMJ	10/26/12	10/26/12	Live at 10pm M-F	10p-1035p		:30			NM	0	\$0.00
N 64	WTMJ	10/29/12	10/29/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$5,000.00			
N 65	WTMJ	10/30/12	10/30/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$5,000.00			
D 66	WTMJ	10/31/12	10/31/12	Live at 10pm M-F	10p-1035p		:30			NM	0	\$0.00
N 67	WTMJ	11/01/12	11/01/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$5,000.00			
D 68	WTMJ	11/02/12	11/02/12	Live at 10pm M-F	10p-1035p		:30			NM	0	\$0.00
N 69	WTMJ	11/05/12	11/05/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,000.00			
D 70	WTMJ	10/28/12	10/28/12	Meet the Press	9am-10am		:30			NM	0	\$0.00
N 71	WTMJ	11/04/12	11/04/12	Meet the Press	9am-10am		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$5,000.00			
D 72	WTMJ	10/26/12	10/26/12	Live at 4:30 News	430p-5p		:30			NM	0	\$0.00
N 73	WTMJ	10/29/12	10/29/12	Live at 4:30 News	430p-5p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
D 74	WTMJ	10/30/12	10/30/12	Live at 4:30 News	430p-5p		:30			NM	0	\$0.00
N 75	WTMJ	10/31/12	10/31/12	Live at 4:30 News	430p-5p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00			
D 76	WTMJ	11/01/12	11/01/12	Live at 4:30 News	430p-5p		:30			NM	0	\$0.00
D 77	WTMJ	11/02/12	11/02/12	Live at 4:30 News	430p-5p		:30			NM	0	\$0.00
N 78	WTMJ	11/05/12	11/05/12	Live at 4:30 News	430p-5p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
D 79	WTMJ	10/26/12	10/26/12	Live at 5 News	5p-530p		:30			NM	0	\$0.00
N 80	WTMJ	10/29/12	10/29/12	Live at 5 News	5p-530p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,500.00			
D 81	WTMJ	10/30/12	10/30/12	Live at 5 News	5p-530p		:30			NM	0	\$0.00
N 82	WTMJ	10/31/12	10/31/12	Live at 5 News	5p-530p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,500.00			
D 83	WTMJ	11/01/12	11/01/12	Live at 5 News	5p-530p		:30			NM	0	\$0.00
N 84	WTMJ	11/02/12	11/02/12	Live at 5 News	5p-530p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,500.00			
D 85	WTMJ	11/05/12	11/05/12	Live at 5 News	5p-530p		:30			NM	0	\$0.00
N 86	WTMJ	10/26/12	10/26/12	Live at 4:00 News	4p-430p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**Milwaukee, WI 53212-1308**  
**(414)332-9611**

www.todaystmj4.com

<u>Contract / Revision</u> 365026 /		<u>Alt Order #</u> 06867806
<u>Contract Dates</u> 10/26/12 - 11/05/12	<u>Product</u> Anti Obama	<u>Estimate #</u> 3501
<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,200.00			
D 87	WTMJ	10/29/12	10/29/12	Live at 4:00 News	4p-430p		:30			NM	0	\$0.00
N 88	WTMJ	10/30/12	10/30/12	Live at 4:00 News	4p-430p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,200.00			
N 89	WTMJ	10/31/12	10/31/12	Live at 4:00 News	4p-430p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,200.00			
D 90	WTMJ	11/01/12	11/01/12	Live at 4:00 News	4p-430p		:30			NM	0	\$0.00
N 91	WTMJ	11/02/12	11/02/12	Live at 4:00 News	4p-430p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,200.00			
D 92	WTMJ	11/05/12	11/05/12	Live at 4:00 News	4p-430p		:30			NM	0	\$0.00
D 93	WTMJ	10/27/12	10/27/12	Notre Dame Football	3-6:30pm		:30			NM	0	\$0.00
N 94	WTMJ	11/03/12	11/03/12	Notre Dame Football	230p-6p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,500.00			
D 95	WTMJ	10/26/12	10/26/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	0	\$0.00
D 96	WTMJ	10/29/12	10/29/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	0	\$0.00
N 97	WTMJ	10/30/12	10/30/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$700.00			
D 98	WTMJ	10/31/12	10/31/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	0	\$0.00
N 99	WTMJ	11/01/12	11/01/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$700.00			
D 100	WTMJ	11/02/12	11/02/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	0	\$0.00
N 101	WTMJ	11/05/12	11/05/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
D 102	WTMJ	10/27/12	10/27/12	Live at 10pm Saturday	10p-1030p		:30			NM	0	\$0.00
N 103	WTMJ	11/03/12	11/03/12	Live at 10pm Saturday	10p-1030p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$5,000.00			
D 104	WTMJ	10/27/12	10/27/12	Live at 6 Saturday	6p-630p		:30			NM	0	\$0.00
D 105	WTMJ	11/03/12	11/03/12	Live at 6 Saturday	6p-630p		:30			NM	0	\$0.00
D 106	WTMJ	10/26/12	10/26/12	Access Hollywood	630p-7p		:30			NM	0	\$0.00
N 107	WTMJ	10/29/12	10/29/12	Access Hollywood	630p-7p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,800.00			
D 108	WTMJ	10/30/12	10/30/12	Access Hollywood	630p-7p		:30			NM	0	\$0.00
N 109	WTMJ	10/31/12	10/31/12	Access Hollywood	630p-7p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,800.00			
D 110	WTMJ	11/01/12	11/01/12	Access Hollywood	630p-7p		:30			NM	0	\$0.00
N 111	WTMJ	11/02/12	11/02/12	Access Hollywood	630p-7p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 365026 /		<u>Alt Order #</u> 06867806
<u>Contract Dates</u> 10/26/12 - 11/05/12	<u>Product</u> Anti Obama	<u>Estimate #</u> 3501
<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,800.00			
D 112	WTMJ	11/05/12	11/05/12	Access Hollywood	630p-7p		:30			NM	0	\$0.00
D 113	WTMJ	10/26/12	10/26/12	Live at 6 News	6-630p		:30			NM	0	\$0.00
N 114	WTMJ	10/29/12	10/29/12	Live at 6 News	6-630p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00			
D 115	WTMJ	10/30/12	10/30/12	Live at 6 News	6-630p		:30			NM	0	\$0.00
D 116	WTMJ	10/31/12	10/31/12	Live at 6 News	6-630p		:30			NM	0	\$0.00
N 117	WTMJ	11/01/12	11/01/12	Live at 6 News	6-630p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00			
D 118	WTMJ	11/02/12	11/02/12	Live at 6 News	6-630p		:30			NM	0	\$0.00
D 119	WTMJ	11/05/12	11/05/12	Live at 6 News	6-630p		:30			NM	0	\$0.00
D 120	WTMJ	10/29/12	10/29/12	The Voice	7-9pm		:30			NM	0	\$0.00
N 121	WTMJ	11/05/12	11/05/12	The Voice	7-9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$8,500.00			
N 122	WTMJ	10/30/12	10/30/12	ThE Voice	7p-8p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$8,500.00			
Totals											60	\$127,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	5	\$5,500.00	\$4,675.00
10/29/12 - 11/05/12	55	\$122,050.00	\$103,742.50
<b>Totals</b>	<b>60</b>	<b>\$127,550.00</b>	<b>\$108,417.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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